



Football Format - 2010 Regular Season

Program: Husker Game Day

Begins: Five hours prior, first show of broadcast day

Length: Two hours

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Husker Game Day - Open with :20 local station billboard	# 4
3:00	NET	Husker Game Day - Break #1...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #2...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #3...followed by...	
3:02	LOCAL	Husker Game Day	# 1
1:32	LOCAL	Husker Game Day - Break #4 (local only)	# 1
3:00	NET	Husker Game Day - Break #5 (1 st brk hr 2)...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #6...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #7...followed by...	
3:02	LOCAL	Husker Game Day	# 1
0:20	BB	Husker Game Day - Close with :20 local station billboard	# 4
1:32	LOCAL	Husker Game Day - Break #8 - Adjacency	# 1

Program: Countdown To Kickoff

Begins: Exactly three hours prior (ie: 11:30:00AM for 2:30PM kickoff)

Length: Approx Two hours and ten minutes

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Countdown To Kickoff - Open with :20 local station billboard	# 4
2:00	NET	Countdown To Kickoff - Break #1...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
2:00	NET	Countdown To Kickoff - Break #2...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
2:00	NET	Countdown To Kickoff - Break #3...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
2:02	LOCAL	Countdown To Kickoff - Break #4 (local only)	# 1
3:02	LOCAL	Countdown To Kickoff - Break #5 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #6...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
3:02	LOCAL	Countdown To Kickoff - Break #7 (local only)	# 1
2:02	LOCAL	Countdown To Kickoff - Break #8 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #9...followed by...	
2:02	LOCAL	Countdown To Kickoff	# 1
0:20	BB	Countdown To Kickoff - Close with :20 local station billboard	# 4
1:00	NET	Countdown To Kickoff - Break #10 - Adjacency	

Program: Coach Pelini Pregame Show**Begins: 50 minutes prior to kickoff** (ie: 1:40:00PM for 2:30PM kickoff)**Length: 20 minutes**

LENGTH	TYPE	EVENT	RLY
0:20	BB	Pelini Pregame - Open with :20 local station billboard	# 4
2:02	LOCAL	Pelini Pregame - Break #1 (local only)	# 1
2:30	NET	Pelini Pregame - Break #2...followed by...	
2:02	LOCAL	Pelini Pregame	# 1
0:20	BB	Pelini Pregame - Close with :20 local station billboard	# 4
2:00	NET	Pelini Pregame - Break #3 - Adjacency	

Program: Pre Kickoff & Play by Play**Begins: 30 minutes prior to kickoff** (ie: 2:00PM for 2:35 PM kickoff)

LENGTH	TYPE	EVENT	RLY
0:20	BB	Pre Kickoff - Open with :20 local station billboard	# 4
3:00	NET	Pre Kickoff - Break #1...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
2:00	NET	Pre Kickoff - Break #2...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
3:00	NET	Pre Kickoff - Break #3	
1:30	NET	First Half (typically in 1 st quarter) - Break #4	
1:30	NET	First Half (typically in 1 st quarter) - Break #5	
1:30	NET	First Half (typically in 1 st quarter) - Break #6	
1:02	LOCAL	End Of First Quarter (fixed position) - Break #7	# 1
1:30	NET	First Half (typically in 2 nd quarter) - Break #8	
1:02	LOCAL	First Half (typically in 2 nd quarter) - Break #9	# 1
1:02	LOCAL	First Half (typically in 2 nd quarter) - Break #10	# 1
2:00	NET	Halftime - Break #11...followed by...	
3:02	LOCAL	Halftime	# 1
2:00	NET	Halftime - Break #12	
2:00	NET	Halftime - Break #13	
1:30	NET	Second Half (typically in 3 rd quarter) - Break #14	
1:30	NET	Second Half (typically in 3 rd quarter) - Break #15	
1:30	NET	Second Half (typically in 3 rd quarter) - Break #16	
1:02	LOCAL	End Of Third Quarter (fixed position) - Break #17	# 1
1:02	LOCAL	Second Half (typically in 4 th quarter) - Break #18	# 1
1:02	LOCAL	Second Half (typically in 4 th quarter) - Break #19	# 1
1:32	LOCAL	Second Half (typically in 4 th quarter) - Break #20	# 1
0:20	BB	Play By Play - Close with :20 local station billboard	# 4
2:00	NET	Play By Play - Adjacency - Break #21...followed by...	
2:02	LOCAL	Play By Play - Adjacency	# 1

Program: The Fifth Quarter
Begins: First show after game ends
Length: 30 minutes

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	The Fifth Quarter - Open with :20 local station billboard	# 4
1:30	NET	The Fifth Quarter - Break #1...followed by...	
2:32	LOCAL	The Fifth Quarter	# 1
1:30	NET	The Fifth Quarter - Break #2...followed by...	
2:32	LOCAL	The Fifth Quarter	# 1
0:20	BB	The Fifth Quarter - Close with :20 local station billboard	# 4
2:32	LOCAL	The Fifth Quarter - Adjacency - Break #3	# 1

Program: Coach Pelini Postgame Show
Begins: Approx 30 minutes after play by play close
Length: 30 minutes

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Pelini Postgame - Open with :20 local station billboard	# 4
2:00	NET	Pelini Postgame - Break #1...followed by...	
2:02	LOCAL	Pelini Postgame	# 1
2:02	LOCAL	Pelini Pregame - Break #2 (local only)	# 1
2:00	NET	Pelini Postgame - Break #3...followed by...	
1:02	LOCAL	Pelini Postgame	# 1
0:20	BB	Pelini Postgame - Close with :20 local station billboard	# 4
1:30	NET	Pelini Postgame - Adjacency - Break #4...followed by...	
1:02	LOCAL	Pelini Postgame - Adjacency	# 1

Program: Locker Room Show
Begins: Approx one hour after play by play close
Length: 30 minutes

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Locker Room Show - Open with :20 local station billboard	# 4
2:00	NET	Locker Room Show - Break #1...followed by...	
2:02	LOCAL	Locker Room Show	# 1
2:02	LOCAL	Locker Room Show - Break #2 (local only)	# 1
2:02	LOCAL	Locker Room Show - Break #3 (local only)	# 1
0:20	BB	Locker Room Show - Close with :20 local station billboard	# 4
3:02	LOCAL	Locker Room Show - Adjacency - Break #3	# 1

Program: Big Red Reaction

Begins: Approx 1-1/2 hours after play by play close

Length: 2-1/2 Hours

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Big Red Reaction - Open with :20 local station billboard	# 4
2:00	NET	Big Red Reaction - Break #1...followed by...	
2:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #2 (local only)	# 1
3:32	LOCAL	Big Red Reaction - Break #3 (local only)	# 1
3:00	NET	Big Red Reaction - Break #4...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:00	NET	Big Red Reaction - Break #5...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #6 (local only)	# 1
3:00	NET	Big Red Reaction - Break #7...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:00	NET	Big Red Reaction - Break #8...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #9 (local only)	# 1
0:20	BB	Big Red Reaction - Close with :20 local station billboard	# 4
		(Local Break Triggered @ End Of Broadcast)	# 1
		(End of Game Triggered @ End Of Broadcast)	# 3

END OF BROADCAST DAY - TOTAL LENGTH APPROX 12-1/2 HOURS

Event Types

BB - Billboard, 20 seconds for insertion of local show sponsors

NET - Avails for Husker Sports Network

LOCAL - Avails for Local Affiliates

Local Break Lengths

All local breaks include an extra two seconds (no matter how long the break is) for local affiliates to insert a quick station liner within their local break.

Husker Sports Network Master Control

In case of technical or other network questions, you may contact the Husker Sports Network Broadcast Operations Center hotline at 402-742-8680 or 866-HUSKER-1. The center is staffed a minimum of one hour prior to any network broadcast.