



## Football Format - 2011 Regular Season

### Program: Husker Game Day

**Begins: Five hours prior, first show of broadcast day**

**Length: Two hours**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Husker Game Day - Open with :20 local station billboard	# 4
3:00	NET	Husker Game Day - Break #1...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #2...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #3...followed by...	
3:02	LOCAL	Husker Game Day	# 1
1:32	LOCAL	Husker Game Day - Break #4 (local only)	# 1
3:00	NET	Husker Game Day - Break #5 (1 <sup>st</sup> brk hr 2)...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #6...followed by...	
3:02	LOCAL	Husker Game Day	# 1
2:00	NET	Husker Game Day - Break #7...followed by...	
3:02	LOCAL	Husker Game Day	# 1
0:20	BB	Husker Game Day - Close with :20 local station billboard	# 4
1:32	LOCAL	Husker Game Day - Break #8 - Adjacency	# 1

### Program: Countdown To Kickoff

**Begins: Exactly three hours prior (ie: 11:30:00AM for 2:30PM kickoff)**

**Length: Approx Two hours and ten minutes**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Countdown To Kickoff - Open with :20 local station billboard	# 4
2:00	NET	Countdown To Kickoff - Break #1...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
2:00	NET	Countdown To Kickoff - Break #2...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
2:00	NET	Countdown To Kickoff - Break #3...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
2:02	LOCAL	Countdown To Kickoff - Break #4 (local only)	# 1
3:02	LOCAL	Countdown To Kickoff - Break #5 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #6...followed by...	
3:02	LOCAL	Countdown To Kickoff	# 1
3:02	LOCAL	Countdown To Kickoff - Break #7 (local only)	# 1
2:02	LOCAL	Countdown To Kickoff - Break #8 (local only)	# 1
3:00	NET	Countdown To Kickoff - Break #9...followed by...	
2:02	LOCAL	Countdown To Kickoff	# 1
0:20	BB	Countdown To Kickoff - Close with :20 local station billboard	# 4
1:00	NET	Countdown To Kickoff - Break #10 - Adjacency	

**Program: Coach Pelini Pregame Show****Begins: 50 minutes prior to kickoff** (ie: 1:40:00PM for 2:30PM kickoff)**Length: 20 minutes**

<b>LENGTH</b>	<b>TYPE</b>	<b>EVENT</b>	<b>RLY</b>
0:20	BB	Pelini Pregame - Open with :20 local station billboard	# 4
2:02	LOCAL	Pelini Pregame - Break #1 (local only)	# 1
2:30	NET	Pelini Pregame - Break #2...followed by...	
2:02	LOCAL	Pelini Pregame	# 1
0:20	BB	Pelini Pregame - Close with :20 local station billboard	# 4
2:00	NET	Pelini Pregame - Break #3 - Adjacency	

**Program: Pre Kickoff & Play by Play****Begins: 30 minutes prior to kickoff** (ie: 2:00PM for 2:35 PM kickoff)

<b>LENGTH</b>	<b>TYPE</b>	<b>EVENT</b>	<b>RLY</b>
0:20	BB	Pre Kickoff - Open with :20 local station billboard	# 4
3:00	NET	Pre Kickoff - Break #1...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
2:00	NET	Pre Kickoff - Break #2...followed by...	
2:02	LOCAL	Pre Kickoff	# 1
3:00	NET	Pre Kickoff - Break #3	
1:30	NET	First Half (typically in 1 <sup>st</sup> quarter) - Break #4	
1:30	NET	First Half (typically in 1 <sup>st</sup> quarter) - Break #5	
1:30	NET	First Half (typically in 1 <sup>st</sup> quarter) - Break #6	
1:02	LOCAL	End Of First Quarter (fixed position) - Break #7	# 1
1:30	NET	First Half (typically in 2 <sup>nd</sup> quarter) - Break #8	
1:02	LOCAL	First Half (typically in 2 <sup>nd</sup> quarter) - Break #9	# 1
1:02	LOCAL	First Half (typically in 2 <sup>nd</sup> quarter) - Break #10	# 1
2:00	NET	Halftime - Break #11...followed by...	
3:02	LOCAL	Halftime	# 1
2:00	NET	Halftime - Break #12	
2:00	NET	Halftime - Break #13	
1:30	NET	Second Half (typically in 3 <sup>rd</sup> quarter) - Break #14	
1:30	NET	Second Half (typically in 3 <sup>rd</sup> quarter) - Break #15	
1:30	NET	Second Half (typically in 3 <sup>rd</sup> quarter) - Break #16	
1:02	LOCAL	End Of Third Quarter (fixed position) - Break #17	# 1
1:02	LOCAL	Second Half (typically in 4 <sup>th</sup> quarter) - Break #18	# 1
1:02	LOCAL	Second Half (typically in 4 <sup>th</sup> quarter) - Break #19	# 1
1:32	LOCAL	Second Half (typically in 4 <sup>th</sup> quarter) - Break #20	# 1
0:20	BB	Play By Play - Close with :20 local station billboard	# 4
2:00	NET	Play By Play - Adjacency - Break #21...followed by...	
2:02	LOCAL	Play By Play - Adjacency	# 1

**Program: The Fifth Quarter****Begins: First show after game ends****Length: 30-45 minutes depending on when press conference occurs**

<b>LENGTH</b>	<b>TYPE</b>	<b>EVENT</b>	<b>RLY</b>
0:20	BB	The Fifth Quarter - Open with :20 local station billboard	# 4
1:30	NET	The Fifth Quarter - Break #1...followed by...	
2:32	LOCAL	The Fifth Quarter	# 1
1:30	NET	The Fifth Quarter - Break #2...followed by...	
2:32	LOCAL	The Fifth Quarter	# 1
0:20	BB	The Fifth Quarter - Close with :20 local station billboard	# 4
2:32	LOCAL	The Fifth Quarter - Adjacency - Break #3	# 1

**Program: Coach Pelini Postgame Show****Begins: Approx 35-45 minutes after play by play close****Length: Approx 25 minutes**

<b>LENGTH</b>	<b>TYPE</b>	<b>EVENT</b>	<b>RLY</b>
0:20	BB	Pelini Postgame - Open with :20 local station billboard	# 4
2:00	NET	Pelini Postgame - Break #1...followed by...	
2:02	LOCAL	Pelini Postgame	# 1
2:02	LOCAL	Pelini Pregame - Break #2 (local only)	# 1
2:00	NET	Pelini Postgame - Break #3...followed by...	
1:02	LOCAL	Pelini Postgame	# 1
0:20	BB	Pelini Postgame - Close with :20 local station billboard	# 4
1:30	NET	Pelini Postgame - Adjacency - Break #4...followed by...	
1:02	LOCAL	Pelini Postgame - Adjacency	# 1

**Program: Locker Room Show****Begins: Approx one hour after play by play close****Length: 30 minutes**

<b>LENGTH</b>	<b>TYPE</b>	<b>EVENT</b>	<b>RLY</b>
0:20	BB	Locker Room Show - Open with :20 local station billboard	# 4
2:00	NET	Locker Room Show - Break #1...followed by...	
2:02	LOCAL	Locker Room Show	# 1
2:02	LOCAL	Locker Room Show - Break #2 (local only)	# 1
2:02	LOCAL	Locker Room Show - Break #3 (local only)	# 1
0:20	BB	Locker Room Show - Close with :20 local station billboard	# 4
3:02	LOCAL	Locker Room Show - Adjacency - Break #3	# 1

**Program: Big Red Reaction**  
**Begins: Approx 1:30 after play by play close**  
**Length: 1-1/2 Hours**

<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
0:20	BB	Big Red Reaction - Open with :20 local station billboard	# 4
2:00	NET	Big Red Reaction - Break #1...followed by...	
2:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #2 (local only)	# 1
3:32	LOCAL	Big Red Reaction - Break #3 (local only)	# 1
3:00	NET	Big Red Reaction - Break #4...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:00	NET	Big Red Reaction - Break #5...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #6 (local only)	# 1
3:00	NET	Big Red Reaction - Break #7...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:00	NET	Big Red Reaction - Break #8...followed by...	
3:02	LOCAL	Big Red Reaction	# 1
3:02	LOCAL	Big Red Reaction - Break #9 (local only)	# 1
0:20	BB	Big Red Reaction - Close with :20 local station billboard	# 4
		(Local Break Triggered @ End Of Broadcast)	# 1
		(End of Game Triggered @ End Of Broadcast)	# 3

**END OF BROADCAST DAY - TOTAL LENGTH APPROX 12-1/2 HOURS**

**Event Types**

**BB** - Billboard, 20 seconds for insertion of local show sponsors

**NET** - Avails for Husker Sports Network

**LOCAL** - Avails for Local Affiliates

**Local Break Lengths**

All local breaks include an extra two seconds (no matter how long the break is) for local affiliates to insert a quick station liner within their local break.

**Husker Sports Network Master Control**

In case of technical or other network questions, you may contact the Husker Sports Network Broadcast Operations Center hotline at 402-742-8680 or 866-HUSKER-1. The center is staffed a minimum of one hour prior to any network broadcast.