



Sports Nightly Format - Effective 6/27/2011

Unless pre-empted for a live game, this format *repeats* for all three hours of Sports Nightly

See our broadcast calendar at <http://nebraskaradio.net/> for exact schedule!

<u>TIME</u>	<u>LENGTH</u>	<u>TYPE</u>	<u>EVENT</u>	<u>RLY</u>
xx:04:00			Hourly Open	
			<i>Open start at exactly :04:00 past the hour, no local sponsor billboard option</i>	
			<i>First break occurs around :17 past the hour, depending on program content</i>	
xx:17~	3:00	NET	Break #1 - Network...followed by	
	3:02	LOCAL	(continuation of Break #1)	# 1
			<i>Second break occurs around :33 past the hour, depending on program content</i>	
xx:33~	3:00	NET	Break #2 - Network...followed by	
	3:02	LOCAL	(continuation of Break #2)	# 1
			<i>Third NETWORK ONLY break occurs around :33 past the hour, depending on program content</i>	
xx:46~	3:00	NET	Break #3 - Network Only	
			<i>Fourth LOCAL ONLY break occurs at exactly :56:50 past the hour</i>	
xx:56:50	3:00	LOCAL	Break #4 - Local Only	# 1

Notes...

- No station ID breaks are taken, affiliate build them into their format after the :56:50 break ends
- Local breaks contain an extra two seconds for affiliates to insert a local station liner
- No end of game is sent as this is an exact format, not time variable like a live game
- If Sports Nightly is abbreviated due to a live game, details are noted within the affiliate online calendar
- Times shown with a tilde ~ are approximate and will float depending on program content
- Our Broadcast Operations Center hotline is 402-742-8680
- All local breaks are triggered by contact closure #1